



# Jitasa's Impact

2024

# From The Leadership Team

Growth and progress defined 2024 for Jitasa, marking a year of remarkable impact. More than ever, our employees came together to support not just our clients but also the communities around them. We dedicated countless volunteer hours to causes close to our hearts, from supporting local nonprofits to lending our expertise in financial stewardship.

Beyond service, our team lifted each other up, with a record number of peer-to-peer shoutouts celebrating everyday excellence and the spirit of collaboration that defines Jitasa. And through our work, we helped nonprofits save more, operate more efficiently, and focus on their missions—turning financial clarity into meaningful change.

As we look to 2025, our focus remains clear: to deepen our commitment to what makes Jitasa thrive—our shared values, our people, and the nonprofits we serve. By strengthening our culture of service and support, we will continue amplifying the impact of the organizations we work with, ensuring they have the resources and financial guidance needed to change the world.



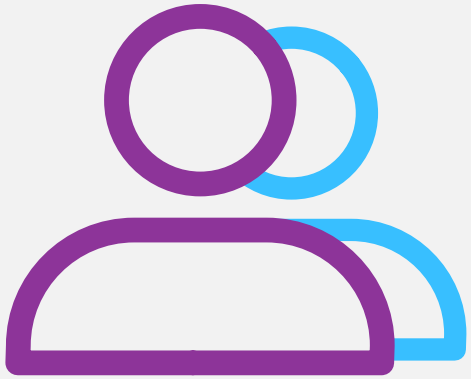
**Jon Osterburg**

Chief Operating Officer

The background is a light blue color with various abstract shapes. In the top left, there is a white circle containing overlapping blue and purple shapes. A large, irregular blue shape is in the upper center. Scattered throughout are smaller blue circles and ovals. In the bottom right, there are thick purple curved lines.

# By The Numbers

# Looking back...



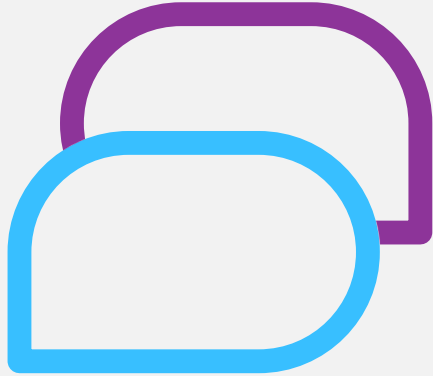
**500+**  
Global  
Jitawesomes

Serving  
**1,600+**  
Nonprofits



**15,000+**  
Financial  
Reports  
Generated

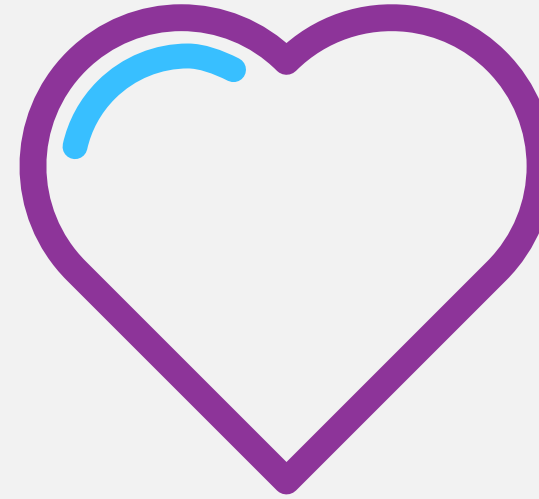
**780,000**  
Zoom Minutes  
with Clients



# Serve All



**2,000+**  
Hours  
Volunteered

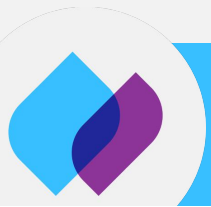


**300+**  
Square Meters of  
Land Conserved

**25+**  
Volunteer  
Events



**Millions**  
of Hearts  
Impacted



# Serve All

The cost savings we provided our clients allowed them to do more good. The savings is equivalent to:



**85,000+**

Meals for a Family of 4



**6,250+**

Laptops for Students



**337,500+**

Books for Children



**937,500+**

Trees Planted



**15,625+**

Covered Pet Adoption Fees

\*Metrics found in this report are derived from internal research and estimations.\*

# Sector Objectives



Report on \$2.4B - \$3.6B worth of nonprofit spending



Assist 60+ new NPO's get up and running



Help 480+ nonprofits navigate a reduction in funding



Prevent 300+ bankruptcies



Help 450+ nonprofits expand their programs



Help 100% of our clients make informed financial decisions





# Awards & Excellence





# 2024 Vanguard Award Winners

A huge congratulations to Brett Ryska and Taniyah Sanchez, our 2024 Jitasa Vanguard Award recipients in the U.S.!

Brett and Taniyah have been recognized for their exceptional leadership, unwavering dedication, and embodiment of Jitasa's core values—conscientiousness, discipline, graciousness, serve-all, and integrity. Their commitment to excellence and passion for serving nonprofits inspire us all.

We are incredibly proud and grateful to have them on our team! Please join us in celebrating their well-deserved recognition.



## 2024 Vanguard Award Winners

The Thailand team proudly announces that Pattarawan (Wan) Korkasemkul (BSA), Natnicha (Nicha) Pakkharakarnkul (Groundswell), Papawee (Gib) Kijamrej and Supakarn (Ying) Kampharat (Thrive) have been honored as this year's Thailand recipients of the prestigious Jitasa Vanguard Award.

Wan, Nicha, Gib and Ying embody the spirit of Jitasa and our core values by consistently providing excellent service to Jitasa's clients as well as continually helping their global teammates. The award recognizes individuals who lead by integrating Jitasa's values and norms into their work, setting a benchmark for others to aspire to. They are perfect examples of the standard we want all our employees to follow at Jitasa!

Please join us in congratulating Pattarawan (Wan), Natnicha (Nicha), Papawee (Gib) and Supakarn (Ying) on this recognition!



## The Philippines

# 2024 Vanguard Award Winners

We are thrilled to announce that Faith Antonette Casas and Czarina Sandigan have been honored as this year's Jitasa Vanguard Award recipients for our Philippines office!

Faith and Czarina exemplify Jitasa's core values through their outstanding dedication to our clients and unwavering support for their global teammates. This award recognizes individuals who lead by example, seamlessly integrating Jitasa's mission into their work and setting a benchmark for excellence. Their commitment and professionalism inspire us all, and they truly embody the standard we strive for at Jitasa.

Please join us in celebrating Faith Antonette Casas and Czarina Sandigan for this well-earned recognition!





## 2024 Vanguard Award Winners

We are proud to announce that Randall Daley and Yunieth Quiros have been honored as this year's Costa Rica recipients of the prestigious Jitasa Vanguard Award!

Randall and Yunieth exemplify the spirit of Jitasa and our core values through their unwavering dedication to providing exceptional service to our clients while also supporting their global teammates. This award recognizes individuals who lead by integrating Jitasa's values into their work, setting a high standard for others to follow. They are shining examples of the excellence we strive for at Jitasa!

Please join us in congratulating Randall Daley and Yunieth Quiros on this well-deserved recognition!



Bosnia

## 2024 Vanguard Award Winners

We're pleased to share that Aleksandra Jojic, Amina Avdic, and Dzenana Julardzija are our Bosnian based recipients of the Jitasa Vanguard Award!

The Jitasa Vanguard Award is intended to recognize an employee who not only excels in providing exceptional services to our clients but also embodies our five core values – Conscientious, Disciplined, Gracious, Serve-All, and Integrity. The term “Vanguard” comes from the idea that this person represents Jitasa by leading through an integration of our core values directly into our services. Thus, setting a standard for others to follow.

Congratulations to Aleksandra, Amina, & Dzenana!!





# Our Impact



Costa Rica

## Crafting Joy and Brightening Futures for Children in Need!

Jitawesomes in Costa Rica had the opportunity to collaborate with Fundación Bandera Blanca, an organization dedicated to transforming the lives of children in an underserved community.

During the volunteer experience, they engaged the children in a range of enriching activities, creating meaningful and unforgettable moments for all.

From cooking classes where they created different animals and figures, to dance sessions, they also enjoyed crafts, sports, and board games.

This was a great opportunity to grow, learn, and, above all, to brighten the future of these wonderful children!



## Uniting for Mangrove Conservation and a Sustainable Future!



Jitawesomes in Thailand dedicated time at the Samut Sakhon Mangrove Forest Research Center for a conservation event aimed at restoring the local mangrove ecosystem.

This initiative brought together 65 Jitasa staff and 7 government officials to release sea crabs, plant mangrove trees, and remove garbage in the local ecosystem. This project emphasizes our collective role in environmental stewardship and the fight against climate change.

Through this initiative, they contributed 260 hours towards creating a healthier, more sustainable environment!





United States

## 7,900 lbs of Potatoes for Families in Need!

Jitawesomes in Boise, Idaho came together to help the Idaho Foodbank and Feeding America by packing potatoes for families in need.

Together, they packed 790 sacks of potatoes, which came out to 7,900 lbs! These sacks will be distributed to local families in need within the coming weeks.



## Everlasting Hope: A Heartwarming Day of Joy, Games, and Cherished Memories!



20 vibrant children, their loving guardians, the compassionate Everlasting Hope staff, and our dedicated Jitawesomes came together in a celebration of life and love.

The day began with a prayer, lifting the hopes for the children they came to admire so much. Laughter and joy echoed through the park as the Jollibee staff led everyone in engaging games, creating moments they will cherish forever.





## United States

### **Jitasa Teams Up for Lizard Haven: Restoring Nature One Native Plant at a Time!**

A few of our Jitawesomes wrapped up an inspiring day at Discovery Park, Seattle, working on the Restoration at Lizard Haven project. Together, they planted 30 natives!

During the day, they dug into earth to plant native species, learned loads, like how plants can thrive even after losing up to 40% of their roots, and discovered the magic of root washing for healthier, happier plants.



## Sentivo Elderly Home: A Day Filled with Games, Laughter, and Heartfelt Connections!



Jitawesomes in Bosnia had a truly special day at Sentivo Elderly Home, bringing joy and laughter to the amazing residents there. From engaging in lively board games to sharing touching conversations, each moment was unforgettable.





Costa Rica

## Proyecto Centro Educativo Escazú: Inspiring Conservation Through Art and Action

Jitawesomes in Costa Rica collaborated with Green Wolf Costa Rica for Proyecto Centro Educativo Escazú, a 5-hour initiative in Escazú focused on environmental conservation and awareness about endangered marine species.

Volunteers painted a vibrant mural depicting these species, planted pollinator-friendly gardens, and hosted an environmental awareness talk led by an expert.

This meaningful project inspired students to actively participate in conservation efforts and enhanced the school's ecosystem, fostering a connection to sustainability.





## Idaho Foundation for Parks & Lands: A Day of Conservation and Clean-Up



Jitawesomes in Boise had a great VTO day supporting the Idaho Foundation for Parks & Lands' clean-up project of the Gregerson Property in the Barber Pool Conservation Area!

The group was tasked with surveying the property for junk, recyclables, and other large objects.





United States

# Building Bikes and Brightening Futures for Denver's 2nd Graders!

The Jitasa team had an amazing time volunteering with Wish For Wheels during our annual outing in Denver!

Their mission is to transform the lives of 2nd graders in low-income communities by providing free bikes and helmets, promoting personal growth and healthy lifestyles.

Our team helped build bikes for an entire class of second graders, taught some of them how to ride, and had fun with those who already knew!





# Supporting Camillian Home with Heart and Empathy



Jitasawesomes in Thailand partnered with Camillian Home, a center dedicated to supporting children with disabilities and serious illnesses.

As part of the "Leftovers" Project, the team provided essential resources, including snack boxes, adult diapers, and a monetary donation of 15,000 THB. Second-hand clothing was also donated to be converted into funds for food and medicine, emphasizing sustainability while making a meaningful impact.

During the event, Jitasa staff engaged with the children in enriching activities, creating joyful and memorable experiences.





United States

# Spreading Hope for the Holidays!

Jitawesomes came together to support Faces of Hope, a Boise-based organization providing a safety net of critical services for individuals experiencing domestic violence, sexual assault, child abuse, elder abuse, stalking, or human trafficking.

Our team participated in their Holiday Helpers program by wrapping and labeling gifts for families in need. These special gifts will bring smiles and warmth this holiday season, and we're honored to play a small role in making that happen.



## Street Beautification and Environmental Impact!



Jitawesomes in Costa Rica took part in their quarterly volunteer activity, this time partnering with Green Wolf Costa Rica for a street cleaning initiative in downtown San José. Together, they worked to beautify the streets and make a positive environmental impact in the heart of the city.

We're also proud to share that their efforts were recognized by Green Wolf Costa Rica, who presented the team with a certificate of participation for their contributions!





## Bosnia

# Jitasa's Charity Bazaar: A New Tradition of Unity and Support

Inspired by the success of Jitasa's annual outing, the team organized a charity bazaar with the goal of bringing people together for a good cause. Shortly after announcing the event in early October, devastating floods struck Bosnia and Herzegovina.

With 30 volunteers preparing delicious food, the bazaar welcomed approximately 90 attendees, including Jitasa employees and guests. The event featured food sales, a donation box, and contributions from those unable to attend.

The overwhelming positive feedback has inspired the organizers to continue this tradition. Proceeds were dedicated to supporting colleagues affected by the floods, making the event a meaningful success.



## Restoring Paradise: Jitawesomes Unite for a Beach Clean-Up Drive



A beach clean-up drive was conducted at a busy public beach that serves as a popular destination for visitors. Jitawesomes worked together to collect and properly dispose of litter, restoring the natural beauty of the area and ensuring a cleaner, safer environment for the community.







Thank You