



Jitasa's Impact

2023



From The Leadership Team

As we reflect on 2023, it stands out as a significant year, marking what felt like the first complete year post-Covid. This period brought with it a blend of challenges and triumphs for us at Jitasa. Notably, we observed a concerning trend in nonprofit insolvency, likely a repercussion of the diminishing government funding post-pandemic.

Despite these external challenges, our resilience shone through as we experienced substantial growth across all our global office locations. A highlight of this year has been our robust hiring activities, which played a pivotal role in our expansion and success. This growth, achieved amidst a complex economic landscape, is a testament to our team's dedication and hard work. 2023 also marked a significant achievement in our commitment to client service. Across the globe, everyone did an outstanding job in refocusing efforts on client satisfaction and retention. This collective endeavor not only enhanced our service quality but also strengthened our relationships with clients, reinforcing the foundation of our success.

Looking ahead to 2024, we're filled with optimism. Our journey thus far has prepared us to embrace future opportunities with confidence, promising another year of progress and positive impact in the nonprofits we serve.



Jon Osterburg

Chief Operating Officer





By The Numbers

Looking Back...

We were quite busy in 2023! Take a look below at what we were able to achieve together!

300+

New Clients
Served

125+

New
Employees

12+

VTO Events

400,000+

Emails Sent to
Clients

12,000+

Client Reports
Generated

1,400+

990 & State
Filings



Serve All

The cost savings we provided our clients allowed them to do more good. The savings is equivalent to:

68,000+
Meals for a
Family of 4

12,500+
Covered Pet
Adoption Fees

270,000+
Books for
Children

750,000+
Trees Planted

5,000+
Laptops for College
Students

18,750+
Pet
Vaccinations

Metrics found in this report are derived from internal research and estimations.



Our Impact



Making Waves of Change: A Splash of Hope and Inspiration

Celebrating one of our remarkable CR Jitaswesomes, Juan Pablo! Back in 2019, he discovered the ADAPTIVE SURF PROJECT (ASP) in Costa Rica and has been their pillar of support since. ASP's mission? Taking individuals with disabilities to catch the waves and experience the thrill of surfing!

Fast forward to 2023: Juan Pablo assisted ASP surfer Brock Johnson at The U.S. Open Adaptive Surfing Championships in Oceanside, California. Although they secured the 4th position, reaching the finals and competing with top-notch surfers was an exhilarating experience. The atmosphere was competitive, yet unforgettable!



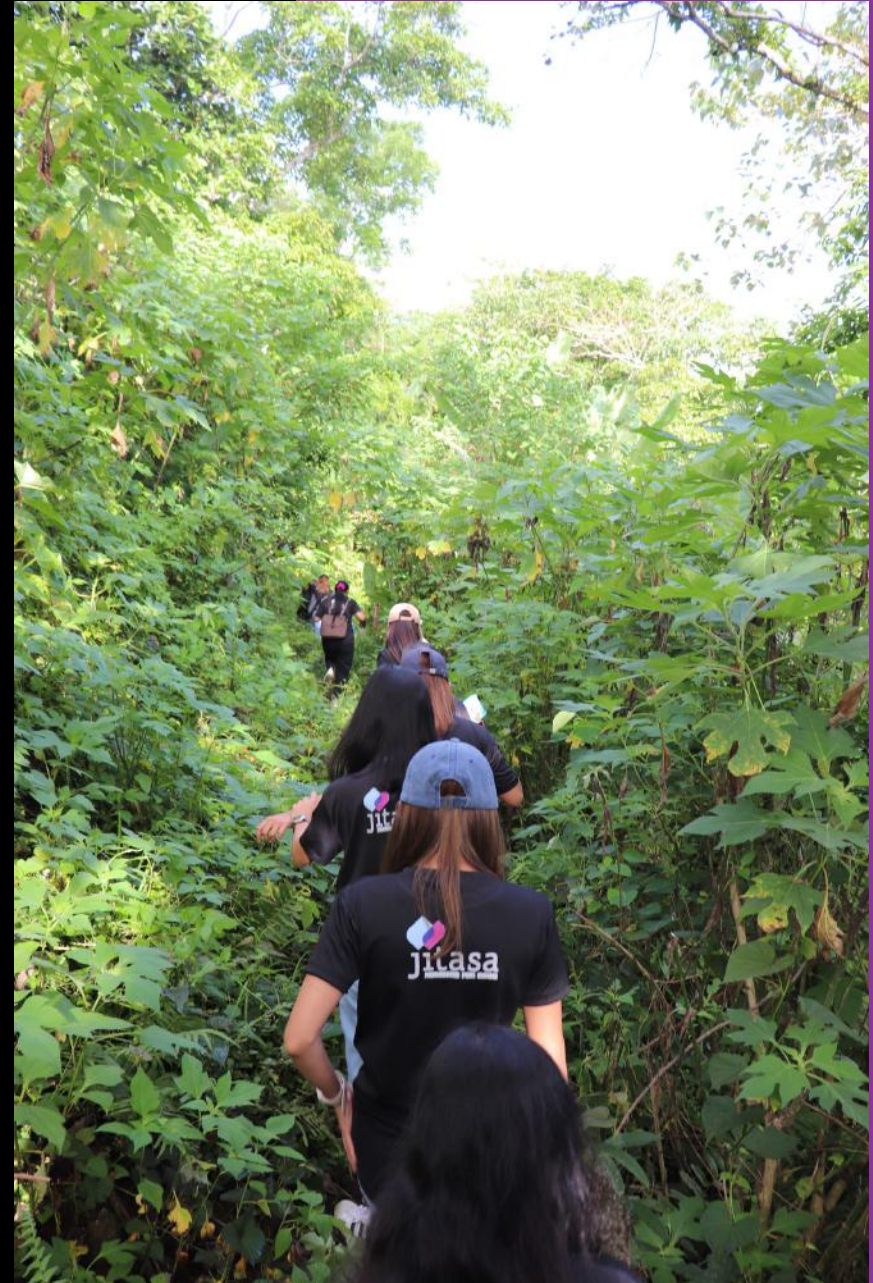
The Philippines

Rooting for a Greener Tomorrow: Jitasa's Tree-Planting Adventure in Cebu City

14 passionate Jitasa volunteers, hailing from diverse regions of the Philippines, embarked on an exciting tree-planting adventure in Cebu City. Driven by their shared commitment to the environment, they gathered to make a positive impact. Guided by officials from the Cebu City Environmental and Natural Resources Office (CCENRO), they braved challenging terrain to reach the plant site in Barangay Tabunan.

With meticulous care, our volunteers planted 500 native tree seedlings, ensuring the optimal distance between each one for their healthy growth. Their dedication and hard work were met with expressions of gratitude from the community, as well as certificates of appreciation as a token of recognition.

Before concluding their fulfilling day, the team took a refreshing detour to Sirao Garden, immersing themselves in the cool air and allowing their imaginations to wander, envisioning the future growth and impact of their efforts.



Jitasa's Volunteer Day in Thailand: Painting Smiles and Crafting Brighter Futures



Many volunteering Jitawesomes in Thailand set out to paint bags for children and students in remote areas. There were many fun and unique designs that all the kids adored! The team also made colorful flashcards for the kids to enjoy as well.

All of the items were sent to students in Chiang Mai, Thailand



Spreading Holiday Cheer and Community Support with the Women's and Children's Alliance

U.S. Jitawesomes set out to help the Women's and Children's Alliance prepare their facilities and donations for their upcoming Holiday programs.

This included clearing and reorganizing the meeting area to make way for events like Family Sponsorships for the Holidays, the Giving Tree, and Holiday Gifts for clients.

They sorted and arranged in-kind donations, from toiletries to clothing for the busy holiday season. Additionally, they reconfigured furniture to optimize space for the expected increase in traffic.

As a final touch of care, the team lent their hands to cut gift tags for the Giving Tree, adding a personal and heartfelt dimension to the festivities. Through their collective efforts, they not only lightened the load for the Women's and Children's Alliance but also exemplified the true spirit of community support during the holiday season.



Inspiring Participation in Breast Cancer Awareness Month Race for the Cure



October is Breast Cancer Awareness Month, and we are very proud to share that Jitasa BiH ran and walked at the Race for a Cure.

Race for the Cure is one of the most remarkable events for women's health in Europe as it helps organizations to collect funds and raise awareness against breast cancer.

This year the organization collected 200,000.00 BAM from this fundraising event so BRAVO for our team members who ran and walked with pride on this inspiring event - for a healthier and brighter future!



Jitasa Costa Rica's Heartfelt Volunteer Transformation at Posada de Belén

Eighteen devoted volunteers from Jitasa Costa Rica joined forces at Posada de Belén, a haven for at-risk teenage mothers and their children.

Half of our team, brimming with compassion for early childhood, dedicated themselves to the 'crib house'. With bright smiles and hearts full of care, they attended to the little ones aged 1-5, ensuring they felt loved, comforted, and secure.

The other half wielded brushes with purpose, painting walls that transformed the facility. Their strokes brought life, color, and a renewed positive atmosphere.



Saturday Bliss: Volunteering with Furry Friends at PawFriends Sarajevo

The team spent their Saturday volunteering for PawFriends Sarajevo spending time with these adorable furry friends! The day consisted of playing, walking, and making unforgettable memories with these lovely souls.



The Ipon Challenge in Cebu City

Jitawesomes in The Philippines launched their newest activity, the "Ipon Challenge Program", in Cebu City. Derived from the English term "Savings", "Ipon" underlined the program's mission: to instill financial literacy in children and urge them to begin saving early.

The day kicked off with a short walk and led the volunteers to the event location, where they were warmly welcomed by the residents. The turnout was impressive, with 103 children and 49 adults enrolling!

The agenda included a storytelling session about Earth's treasures, emphasizing the importance of resource stewardship. This was followed by financial literacy discussions for all attendees, emphasizing wise saving and spending. Additionally, arts and crafts catered to various age groups, from coloring exercises to designing personal coin banks. The adults were not left out; they engaged in "The Price is Right" game, guessing product prices.



Restoring the Barber Pool Conservation Area with Teamwork



Despite a snowy setback last month, a group of 15 dedicated Jitawesomes rallied together for a make-up Volunteer Day at the Barber Pool Conservation Area in southeast Boise. This marked our 3rd volunteer effort supporting the project, and once again, our team excelled.

With enthusiasm and determination, they filled a massive trash container, along with an entire recycling container, clearing away debris, junk, and metal. The day concluded with a well-deserved celebration, sharing laughter and cherished Jitasa stories over pizza and beverages.



Thank You

